

Support.
Inspire.
Overcome.



360°
kids

Surrounding kids
in crisis with care

2014 Annual Report

Message from the Chair

To coin a phrase, I can best describe this past year at 360°kids as "From Good to Great". I have been with 360°Kids for seven years, they have all been good though I can honestly say this past year has been great. Here are just a few reasons why...

Our community partnerships have gone from strength to strength, an example being the support we have received from The Region of York, they have placed a significant amount of confidence in our ability to deliver youth services.

We have continued to build on our partnership with the York Region District School Board through our after school programs as well as our after school jobs for youth employment initiative.

After a journey that has taken more than a decade, construction is underway at the new site for the youth community hub.

We held our first 360°Experience – walking in the shoes of a homeless youth spending a night on the street. As the Board Chair, I not only supported the idea of the event but participated as well. I

embarked on this journey with trepidation; "what if I couldn't handle the cold, where would I find a washroom and would I sleep anywhere, what might I encounter?" I was able to experience the answers to those questions, however more importantly, I learned that there are no words that can accurately describe the experience of homelessness. There is only one answer, we need to fix it!

These are just some memorable moments and accomplishments that have made this a great year.

Of course we could not have achieved this without the support of our community, our partners, volunteers and staff. I am incredibly proud of our team as I step away from the Board I leave with full confidence knowing that 360°kids will go from strength to strength.



Thank You.

A handwritten signature in black ink, reading "Rehana Doobay".

Rehana Doobay
Chair, 360°kids Board of Directors

Message from the Executive Director



We slept on a bed of ice. As the snow fell through the sieve like shelter we built, the cold shot through our sleeping bags and into our bones. It had been a long night, one of walking, talking and eating little. We had gathered as a group, as community leaders, at 8pm the night before to venture into the night to experience life on the streets for one cold night in March called the 360°Experience.

Now at 6am as we dusted the snow off our faces and sleeping bags and ventured inside our Home Base Drop-In Centre, we reflected on the night. As hard as it had been, walking through the cold night, envisioning ourselves in the shoes of a homeless youth, it had only been one night. None of us could imagine attempting to function well at work that day, much like a youth would attempt to do in school. Imagine trying to focus in class with only an hour or so of cold, broken sleep and poor nutrition? Now imagine doing that every night of the year? On this night as we raised awareness and funds around youth homelessness, with

what we called – the 360°Experience, one thing was clear. We have to do more.

While the team at 360°kids provided programs and services to over 5,000 children, youth and families this past year, there are still too many kids on the street, too many kids in need of meaningful employment, and too many kids who need to be listened to, guided and cared for. We truly need to make "Every Kid Matter".

In this, our first year rebranded as 360°kids, from our old moniker Pathways for Children, Youth and Families of York Region, much change has occurred.



After 12 long years, we are well on our way, as construction began this winter, on the Richmond Hill Community Hub, which includes 360°kids' new Home Base, emergency housing and transitional housing for youth, with an estimated completion date of spring 2016. As well, 2013/14 saw our organization add a new employment program, After School Jobs for Youth, in partnership with the City of Markham, that offered part time work and training opportunities to over 90 at-risk youth who are still in school.

As we head into our new 3 year Strategic Plan, our focus will be on Housing, Health and Employment and a number of exciting projects are in the works. Projects including long term housing for youth, as well as housing supports for youth escaping human trafficking situations are in the beginning stages. Knowing we are not going to build our way out of youth homelessness, we've begun to look at a new model of housing that will place youth in need with

families in the community who can take them into their homes.

While we are making progress, we can't do it alone. It is only by engaging our community partners and the community at large that we can truly make a difference, and if the response we've had from both groups is any indication, the future is burning bright.

Our Every Kid Matters Campaign is a bold effort to raise \$2.1 million to provide equipment (computers, furniture, beds) for our new Home Base Youth Housing and Support Centre in Richmond Hill, as well as program expansion and long-term housing solutions. We need your help more than ever, as I am confident that together we will reach our goal.

On behalf of 360°kids, I would like to thank our volunteers, staff, community partners and donors for their continued support in helping 360°kids make, "Every Kid Matter".



Sincerely,

Michael Braithwaite
Executive Director

Our New Home from the Ground Up: 360°kids' Home Base Youth Housing and Support Centre

We are excited to announce that construction is underway for the Richmond Hill Housing and Community Hub.



The Regional Municipality of York has hired VanMar Constructors to create a new multi-purpose development at 10415 Yonge Street in the Town of Richmond Hill. York Region will own and manage the building, and 360°kids will operate the community hub with services for youth. The community hub will include our Home Base drop-in centre, indoor and courtyard recreational space, a music studio, computer stations, counselling rooms, a classroom, 14 emergency units and 11 transitional units. 360°kids head office will also be relocated on site.

Construction is proceeding very well with support structures and walls starting to go up. The facility is expected to be complete in Spring 2016, followed by 360°kids moving in and opening its doors.

The Every Kid Matters Campaign is our commitment to raise \$2.1 million to help equip the new centre and launch expanded programming within the facility and across the Region. With community support, we can invest in improving and expanding supports offered to kids so they can become stable, well-adjusted adults who contribute to the community.

Visit www.360kids.ca for more information or to make a campaign donation because *Every Kid Matters.*

**Every Kid
Matters
Campaign**



Programs & Services

If every person in York Region donated \$3.50,
we could operate for 1 year!

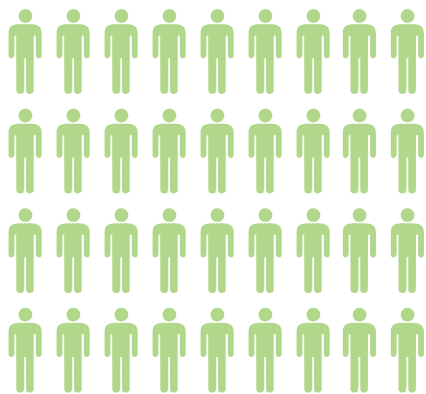
44 new volunteers
73 volunteers total

4431.75 hours of volunteer work

94%

employee satisfaction
within 360°kids

Youth Outreach Workers - Outreach workers go into the communities of York Region in search of youth 13-24 who are not yet connected to 360°kids and assist them in accessing services that can be of support to any aspect of their lives.



435

youth served last year

274 cases managed

267 youth referrals to support services

Home Base Youth Drop In Centres - A drop in program, located in Richmond Hill and Vaughan, for youth aged 13-24 years, where a variety of support services such as housing, food, clothing, computers, recreation, life skills and counselling can be accessed.



Supportive Transitional Apartments for Youth (STAY) - This is a voluntary program housing up to 6 homeless youth at a time. An on-site mentor works on the current skills youth possess and assist them in a successful transition to independent living.

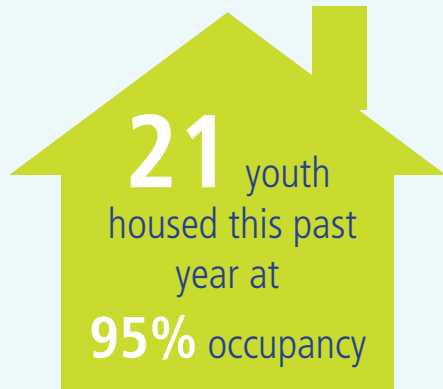
100%
occupancy rate

1300 hours of support
by on-site mentor

Aftercare and Transitional Support (ATS) - This is a follow up program that provides youth, aged 16-24, leaving the care of Children's Aid Society with ongoing support as they move toward independence. ATS promotes the view of interdependence for youth, as we strive to support youth's needs in life skills and community supports.

145 number of clients served throughout the year

Residential Program - 360°kids operates 2 co-ed homes with 13 beds in Markham for homeless youth aged 16-19, that offers a combination of housing and support for youth.



4 have gotten accepted into university/college

3456 days of care

Average stay is **165** days

Housing Support Worker - is a service for youth aged 16-26 throughout York Region. Assists clients in transitioning, housing searches, negotiating with landlords, assisting with government applications, providing community referrals and information on shelters.



133
youth served

33 youth obtained housing as result of program

Provided **98** shelter referrals

Individual and Family Counselling - 360°kids believes you cannot overcome homelessness without the proper support – the Counsellors provide youth with a safe setting, independent from other aspects of their life, for them to contemplate where they are emotionally, cognitively, socially and where they want to go and how to narrow that gap. The Counselling program is available to all youth and families involved in any of 360°kids programs.

33.5
family
counselling
hours

505
hours of
counselling
last year

218 youth served

Base 4 Success - A 12-week hybrid learning experience that combines in-class training with on the job vocational experience. Employment offers a source of pride to youth and so, our program is designed to help youth overcome obstacles that they may encounter while searching and obtaining employment.



Afterschool Jobs for Youth - A program offering support to youth in school in finding part time employment from September to June. The program will place up to 94 youth/yr.



Family Resource Center - For 24 years, 360°kids has provided services and programs for children and parents that include prenatal nutrition, postnatal support, behavior management and early learning activities to enhance each child's growth and development.

Served over **2050** children,
1400 parents and guardians

Over **24156** client visits
annually to
Family Resource Centre
programs

Afterschool Programs - This after school care program runs September - June with the focus on health, nutrition and wellbeing for kids in order to improve their overall health and wellness. 13 afterschool programs run in 11 locations for grades 1-8, providing them with a healthy snack, physical activity and education around healthy eating/living.

13 programs
running in 11
locations



Served over **385**
kids last year

My Story: Shaylene

Prior to my involvement within 360°kids, I found myself financially unstable; my budgeting skills (or lack thereof) limited me profusely. I could never make ends meet and my organizational skills were also restricting me from money management as well as management in everyday activities.

I found myself often overwhelmed with trying to get my life in order while trying to balance money, time, and to just overall have stability in every aspect of my life. Not too long ago I was introduced to the 360°kids program. Becoming involved with this organization I began to learn fundamental skills. These skills would be transferred to all things that were considered my weak areas where I seemingly had no control over.

The worker I was assigned to, began to assist me with managing all the things that caused me to become overwhelmed to lighten the stress load. This was very beneficial to me as I am not one who is able to handle stress.

Through the years being affiliated with this organization, I have learned, and continue to obtain valuable knowledge about the following; how to spend without splurging, how to plan my grocery shopping within my given budget, how to manage my appointments with organizing my bus schedule to those appointments. These are a few valuable skills I have learned but they are not limited to just those.

My experience within this organization has been very beneficial to me as I am further from being the person I was before. I now have the fundamental ground to build upon to have a sense of stability and control. Although I still have things to work on, I know that through the assistance of my amazing worker I will be able to come out on top of my struggles with confidence and understanding that even though I may be set back now, I won't be later on.



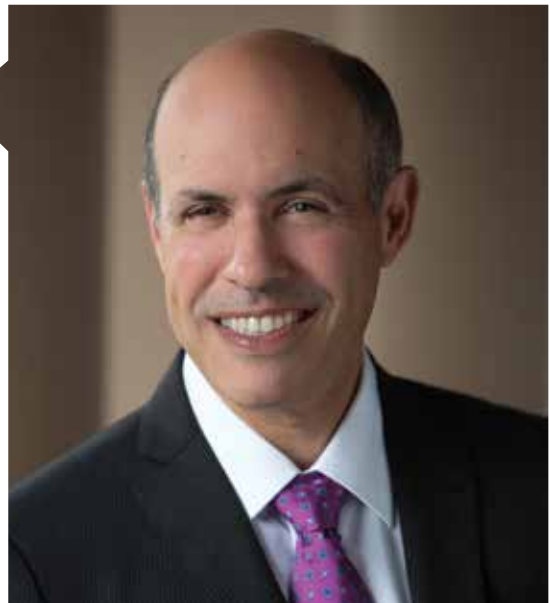
Volunteer of the Year: Mark Zeidenberg

One day, more than five years ago, Mark Zeidenberg kept thinking to himself as he would get out of his car each day for work, “What is that place across the street?”

So he decided to drive up the long gravel road to the mysterious house at the end of it that always seemed full of activity with youth to see what was going on. There he was greeted by Theron Cumberbatch, from our Home Base Youth Drop In Centre in Richmond Hill. Shocked and unaware that kids in crisis from right across the region were making their way to this safe place to seek out help with emergency shelter, food, clothing and counselling, Mark immediately made a connection. From that day on, Mark’s passion and commitment has continued to grow as he has dedicated himself, his friends and colleagues to help 360°kids Home Base Youth Drop-In Centre and the organization with whatever their needs are.

Mark is the epitome of what any charity wants in a volunteer. Mark not only has donated thousands of dollars in food, clothing, giftcards and goods, he is also a Leadership Donor to the organization as well as a sponsor of many of our events. Whenever we ask for help, Mark is always there – smiling, ready and willing!

We are pleased to be able to recognize Mark Zeidenberg as 360°kids’ Volunteer of the Year and thank him for ensuring *Every Kid Matters!*



How did you first hear about 360°kids? How long have you been volunteering at 360°kids?

Although I have lived and worked in Richmond Hill for many years, it was only seven years ago that I saw a dilapidated old sign on Yonge Street that said “Home Base.” Curious, I turned in the driveway and made my way to an old house. I was greeted there by Theron, who was kind enough to show me around and educate me about the differences they were making helping youth at risk.

What are some of the services you provide to 360°kids?

It all started with donating a pool table. Teenage boys in particular seem to communicate best when they are doing something; it lowers stress, raises the comfort level and makes it easier to talk about problems. Since then my office, my friends, my family and I have all gotten involved in a wide variety of projects designed to raise funds, raise awareness and raise our client’s spirits with some of the best youth specialists in the world; the whole 360°kids team. From buying groceries and filling backpacks to



Pathways to Wine, to golf tournaments, to bagging groceries at Whole Foods, to sponsoring Light the Way Home, to training kids in our office and more....it's been both a pleasure and an honour to assist such an amazing cause!

What first interested you about 360°kids – what made you want to get involved?

I was introduced to a variety of young people who were being accepted unconditionally, given a refuge of safety, of security, of respect and of hope. It wasn't so much where they had been as where they were going. Theron was quick to point out that beginning the healing process early in teenage children could prevent much harsher problems and penalties when they got older. As a parent of four children, I was particularly moved by the plight of these kids. And, like many of us who live in York Region, I had no idea that there were approximately 300 homeless kids living in our neighborhoods! It broke my heart and I was sold from that moment.

What has been the most rewarding part about volunteering at 360°kids?

There have been many rewards to volunteering with 360°kids. Three years ago I was asked to join the Board and recently invited to become Vice-Chairman, how awesome is that!! I have had the pleasure of meeting many of our actual clients and heard about their journeys from despair and adversity to joy and success. I've tried to model for my own children how personally meaningful and important volunteerism can be and I'm so proud of the differences they are already making in our world.

Do you plan to continue volunteering with 360°kids?

It's been a pleasure working with some true leaders in the area of youth homelessness and there is not a week that I don't drive by the Hub, waiting with great anticipation for opening day in spring 2016! I look forward to being a small part of the continued success of 360°kids for many years to come!

Staff Making a Difference: **Bonnie Harkness**

It's more than just a roof over their heads and a meal. It's knowing someone cares, it's a family, it's a home.

Bonnie Harkness joined 360°kids over 15 years ago as a Child and Youth Worker in our youth residential program. Having worked with 360°kids in several different capacities, overseeing the residential program and then our flagship Home Base Youth Drop In Centre in Richmond Hill, when it was first just a tiny storefront along Yonge St., Bonnie has literally seen thousands of young teens reaching out for help. Currently, as our Director of Programs, Bonnie is responsible to develop and maintain the high quality programs that 360°kids has become known for.

"I'm continually inspired by the youth we serve. While our incredible staff encourage and support our youth, it's their strength and courage that provide motivation to us. We help youth to make positive changes in their lives, to overcome barriers and to move from crisis to a place of safety and security."



"Our programs are innovative in that they meet people where they are at. Here, there is no shame in where you have come from or where you would like to go. Instead, our programs provide support and resources to help people live the life they desire."

At 360°kids youth find friendship and kindness in the most unexpected places. Bonnie is known for her warm, relatable approach, and even many years later, we still have youth come to Home Base, or call 360°kids offices who remember her fondly. That's the kind of an impact she has on these youth.

She leads a dynamic team of over 100 employees delivering high-quality programs that meet the needs of youth in crisis, ensuring that our organization is not just like any other. She is proud of the "home-like" and welcoming environment she

has developed in our programs and ensures we don't lose this philosophy as the years go by. For those of you that know her, you'll often hear spreading her mantra of family "OHANA" – where no one gets left behind.

Bonnie was also the driving force around creating the Richmond Hill Community Hub. Having to close the Home Base doors to youth at 8:00pm and realizing that many of these kids had nowhere to go, she decided that we needed to do something about it. For 13 years, she has worked tirelessly to move forward a project that at times felt impossible. It is only with her perseverance and determination that this is coming to fruition and at a scale none of us could have ever dreamed.

For Bonnie, she believes that people need to be proud of themselves and what they do, and working with youth at risk, helping them to change their story, and succeed in life, is one of her greatest rewards.

Who We Are 2013-2014

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Bruce Bailey, Vice Chair
Alcohol Countermeasure Systems Corp.

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Michael Braithwaite
Executive Director

Bonnie Harkness
Director of Programs

Lesley Sims
Director of Resource Development

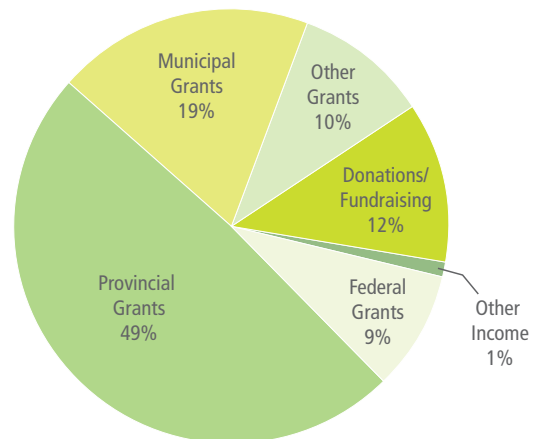
Tracy Williams
Director of Finance

April Methot
Human Resources Specialist

Financials

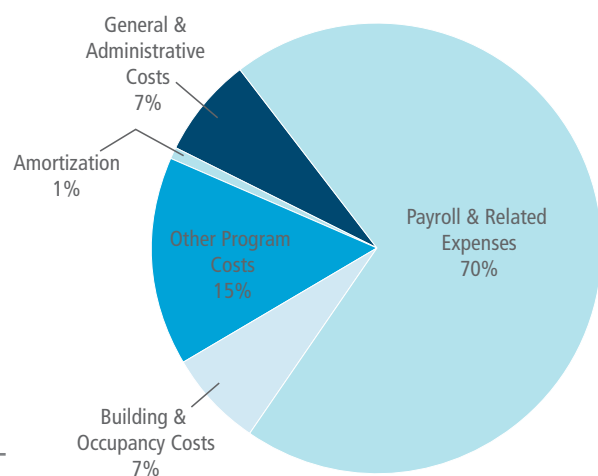
Financial Snapshot Revenues 2013/2014

	<u>2013/2014</u>	<u>2012/2013</u>
Federal Grants	328,887	267,706
Provincial Grants	1,743,423	1,085,335
Municipal Grants	660,717	615,332
Other Grants	367,127	310,544
Donations/Fundraising	426,217	383,066
Other Income	44,954	50,394
Total Revenues	3,571,325	2,712,377



Financial Snapshot Expenses 2013/2014

	<u>2013/2014</u>	<u>2012/2013</u>
Payroll and Related Expenses	2,411,714	1,880,518
Building & Occupancy Costs	235,119	211,464
Other Program Costs	516,633	391,560
Amortization	28,135	27,842
General & Administrative Costs	255,574	185,585
Total Expenditures	3,447,175	2,696,969



THANK YOU!

Allstate Insurance Company of Canada
Aston Family Foundation
Babar Chaudry
Building Industry and Land Developers Association -
York Chapter
CAA South Central Ontario
Canada's Wonderland Company
Castlemore Public School
Children's Aid Society of York Region
CIBC
City of Vaughan
Community First Developments
Country Toy Tea
Darden Restaurants Inc. Foundation
Duca Financial Services
Elizabeth Arden (Canada) Limited
Exopack Canada
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Hockey with Heart
The Home Depot Canada Foundation
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Joan Shields
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Julianne Ralph
Markham Baptist Church
Markham Printing
Markham Sunrise Rotary Club Foundation
Mary Haffey
Michael Braithwaite

Ministry of Children & Youth Services
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The Country Day School
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The Meeting House Church Family
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The Royal Bank of Scotland N.V, Canada Branch
Toronto Diocesan Anglican Church Women
Toronto Real Estate Board - York Branch
Town of Richmond Hill
Town of Richmond Hill
United Way of York Region
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360°kids thanks our many donors and supporters for their generous contributions. Every effort has been made to recognize individuals, corporations, and foundations whose donations of \$1,000 or more were made between April 1, 2013 and March 31, 2014. Please accept our apologies should any errors or omissions have incurred. Together with your support we can ensure **Every Kid Matters!**



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