



360°  
kids

Surrounding kids  
in crisis with care

# 360°kids GIVE Program

Team building to benefit  
youth in need



360°kids has been helping youth in our communities for over 35 years. Our primary focus is providing aid and support to at-risk and homeless youth. It is estimated that on any given day there are over 250 homeless youth in York Region. Family breakdown, addiction issues and abuse are just some of the reasons these youth become homeless but regardless of the circumstances, they are just kids and they don't deserve to suffer the way they do. 360°kids operates a variety of programs to give these kids the support they need to reach a state of safety and stability. We inspire them to rebuild their lives and we help them to overcome the obstacles they face. It is a complete 360° approach to assisting kids and it has been successful in helping thousands of youth become healthy, stable adults who contribute to our communities.

**We offer the following programs:**

- Nightstop Temporary Housing
- Connections Emergency Housing
- Youth Housing
- Housing and Support for Survivors of Human Trafficking
- Supportive Transitional Apartments for Youth
- Transitions Long-term Housing
- Youth Drop-in Centres
- Youth and Outreach Workers
- iGrad School
- Youth Employment Programs
- Gang Prevention and Intervention Supports
- Individual and Family Counselling
- Housing Support Workers
- Aftercare and Transitional Support Services

**Mission:** To prevent homelessness by helping youth overcome crisis and transition to a state of safety and stability.



## Corporate GIVE Back Day Program Overview

360°kids opens its doors to corporations who share in our mission to help youth overcome crisis and transition to a state of safety and stability. We believe that 360°kids can provide corporations with meaningful work that benefit the youth we serve.

Corporate Volunteer Program gives your team an opportunity to make a meaningful impact on the community, while working as a team to accomplish a shared goal.

360°kids' volunteers are vital in fulfilling our Mission and Vision. Volunteers and the contributions they make are an integral part of maintaining quality and innovation in the services and programs we provide. We strive to provide volunteers with meaningful work where each individual can bring their own experiences and skills to benefit 360°kids while meeting the needs of our programs and clients.

*"Volunteers play a vital role in helping 360°kids fulfill its mission of surrounding young people in crisis with care. We are so appreciative of the many ways that volunteers contribute to the organization: they bring expertise, resources, new ideas and new ways of doing things. We hope that, as a volunteer with 360°kids, your experience with us is rewarding to you also and will not be limited to a one-time event but a longer term relationship that will motivate you to share with others. On behalf of the entire 360°kids team, thank you for giving of your time, energy and resources to helping young people know that they really do matter."*

– Clovis Grant, CEO



Home Depot Build Day



Scotia Bank In the Kitchen For Kids

## Corporate GIVE Back Day Program - *Choices of Activities*

### 1. IN THE KITCHEN FOR KIDS

Located at our Home Base Drop-in Centre  
(Richmond Hill)

This is a unique, fun, engagement program during which 5 volunteers will prepare, cook and serve a meal to 50 (approx.) youth at lunch (12 noon) or dinner (5pm). The group has the option to bring their own food to prepare or to prepare food supplied by Home Base.

**Cost of Program:** a \$1000 donation

*5 participants*

### 2. ORGANIZING FOR KIDS

Located at the Richmond Hill Home Base

We have a food pantry and a wardrobe that receives donations on a regular basis. From time to time, we need help to sort and organize food and clothing. This task can work for groups as large as eight people who will be given direction by Home Base staff in the tasks assigned.

**Cost of Program:** \$1000 **or** donate new clothing/hygiene products/food items of equal value

*3-8 participants*

### 3. SUMMER BBQ

(April – September)

Groups may host a BBQ at our Richmond Hill Home Base (30-50 youth) or youth homes in Markham (13 youth). We will supply the groceries and each group is responsible for preparing, cooking and serving the meal. This is a great opportunity to do something meaningful for our youth and enjoy the warm weather as you mingle with our youth.

**Cost of Program:** \$1000

*5-12 participants*



*360°kids Kitchen Volunteers from Scotia Bank, April 2023*



*360°kids Dining Area*



#### 4. SPECIAL HOME BASE MONTHLY DINNER

Once a month we like to have a special dinner at our Richmond Hill Home Base. We love to decorate and celebrate St. Patrick's Day, Thanksgiving, Easter, and the Holiday Season. On months where there isn't a calendar holiday, we would select a date and create a fun theme. Five volunteers would prepare the meal, other volunteers would be needed to decorate the room and serve the meal. Volunteers have the option to bring in a catered meal, bring in the groceries for a meal of their choice or help prepare a meal planned by our staff that day. Start time would vary, however, the meal will be served at 5pm. Volunteers would supply decorations and themed table décor..

**Cost of Program:** \$1000 or volunteers supply the groceries and decorations

*5-10 participants*

#### 5. GRAB & GO- HEALTHY SNACKS

For youth at our drop-in centre. Work with your team to supply fruit, protein bars, drinks and other healthy options and create snack bags that youth can take with them when heading to work or school. Space can be provided at our Richmond Hill drop-in centre for the team to assemble the grab & go bags.

**Cost of Program:** \$1000 and the group will provide the food and bags

*5-10 participants*



*Many groups run food drives to stock up our youth food bank*

#### 6. MAKE A HOUSE A HOME

**(Dates depending on the season/needs)**

Groups can assist in yard rejuvenation and home maintenance at one of our two Markham residences. Activities such as weeding, planting, and other gardening activities are needed throughout the spring, summer and fall months. These projects would require discussion depending on the residence and the project that the group has in mind.

**Cost of Program:** \$1000/depending on project and material required

*3-10 participants*



*IKEA (Vaughan) helping set-up furniture at a new home*

## SUPPORTING ACTIVITIES 7 - 10

For the following volunteer activities, the costs involved vary greatly based on the number of youth involved, the number of volunteers, and the nature of the activity. As these events are planned, it is our hope that the volunteers will make a monetary donation to cover costs, bring in the required materials as an in-kind donation, or arrange for their employer to make a donation to 360°kids. Estimated costs for the activities below range from \$200 to \$600.

### 7. SUPPORTING OUR POP-UP PROGRAMS ACROSS YORK REGION

We run pop-up outreach programs throughout York Region. Interested groups may provide healthy foods, hygiene items or clothing for youth in these programs. To take on this activity, you will be put in touch with staff to determine current needs and timing.

*Number of participants can vary depending on scope of project.*

### 8. SPONSOR A YOUTH DAY

Corporate groups can sponsor a day for youth activities. These can include field trips, recreation sports days, game nights, and movie nights. The group can raise funds for a designated activity as well as participate during the activity to support our staff.

*Number of participants can vary depending on scope of project.*

### 9. PLAN A FOOD DRIVE OR CREATE HYGIENE KITS

Sometimes it is difficult for a group to miss time at work. We can help you organize a food, clothing or gift card drive at work. We keep a wish list on our website which your staff could use to decide on the type of drive you would like to hold. A 360°kids staff member can visit your place of work to start off the drive by giving a brief presentation about our programs. If you deliver the items to our Richmond Hill Home Base, we can arrange for a tour.

### 10. GIFTS THAT MATTER

Gifts that Matter is our year-end campaign. Please check our website for updates in November. Our most popular activity is the “adopt a youth” gift drive. We give you the profile of a youth and your team purchases the holiday gift(s) for that youth.



Rudner Law



PTAG helping with yard work at our Markham homes



### Schools, Places of Worship, Teams, Families, and Service Clubs Volunteering

We greatly appreciate all groups that want to volunteer and “give back” to their community. If your group is from a school, place of worship, team or service club, and wants to volunteer at 360°kids, we will do our best to schedule you a GIVE Day on a weekend day. Staff will work with you in arranging the activity and the timing of your visit. Your volunteer activity may be one of those listed above, or a more unique activity based on your group, skills and experience. For assistance, contact our Community Giving Associate at 416-528-1527.



*Rogers in the Kitchen*

### The 360°Experience will be held on February 29, 2024

Our annual fundraiser is the 360°Experience. Participants in the Experience will “walk in the shoes of a youth experiencing homeless” for one evening. Individually, or in teams, participants will take part in activities, listen to youth speakers, hear from front line 360° staff, and understand the challenges of a cold winter night when you do not have a safe place to call home. February 29, 2024 will be our 11th annual Experience. More details will be posted on our website in early fall 2023.



*The AGF Foundation has been a sponsor of the Experience since 2022*

### Corporate Sponsorship Opportunities

If your company is interested in becoming a 360°Experience sponsor or developing a partnership to fund one of our programs, please contact Shanta at 416-575-3152





# Support. Inspire. Overcome.

**FOR MORE INFORMATION OR TO BOOK A GIVE DAY, CONTACT:**

Shanta Sundarason, Volunteer Coordinator  
[shanta.sundarason@360kids.ca](mailto:shanta.sundarason@360kids.ca)  
416-575-3152

360°kids    80F Centurian Drive, Suite 200    Markham, ON L3R 8C1    [360kids.ca](http://360kids.ca)

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