



**360°
kids**

Surrounding kids
in crisis with care

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360°kids

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Hello there!

Thank you for showing interest in creating a life skills video that will help us empower the minds of our youth.

In this document we'll go over some tips and tricks to help make your video the best it can be!

Film allows for anyone to express their creativity in their own way. Feel free to experiment and see what works and what does not! You can always re-shoot if you don't like the way a particular shot looks on the first try!

Here are a few tips to help you get on your way to becoming the next Steven Spielberg!

1. When setting up your shot, it doesn't matter if you're using a top-of-the-line camera or a mobile phone, its best to shoot horizontally so that playback takes advantage of the full display.
2. When filming, try to keep your camera as stable as possible, we recommend using a tripod if one is available, or even set it on a stable surface to help with shakiness. (Use a partner to help control the camera while you are the star on screen)
3. Make sure your filming location has the right amount of light, too little and your video will come out dark and hard to see. On the other hand, too much light and we won't be able to make out all that beautiful detail in your shot!
4. Make sure that when you speak you don't step too far away from the camera or your voice may not be loud enough for your viewers to hear! (A good way to test this is to start filming and slowly walk backwards when you get as far as you need to go stop the video and play it back so you can see the change in volume)
5. Obviously, there are so many tips and tricks to filming a great video, the most important step to never forget is to have fun while you're doing it! Use this as a time to bond with coworkers and make a difference. Share a little bit of what it's like to be an expert in your field, so maybe one day someone else will too!

Thank you for choosing to get involved and do your part to help the youth at 360°kids. We are so excited to see what you create and share with us!

- The 360°kids Team



Support. Inspire. Overcome.