



Digni Tea

Sponsorship Package

Sunday, September 15th, 2024



**360°
kids**

Surrounding kids
in crisis with care



DigniTea Sponsorship Package

360°kids is thrilled to reintroduce our DigniTea event, now in its third year.

On Sunday, September 15th at Oakview Terrace in Richmond Hill, 360°kids invites you to join us for an afternoon of high tea, and the opportunity to make a difference in the lives of vulnerable youth.

Explore a marketplace featuring various local vendors, engage in bidding to win exciting auction items, and hear inspiring stories from guest speakers.

Why Support the DigniTea Event

In support of our HOPE program, DigniTea features high tea fare, a marketplace with local vendors, a silent auction and featured speakers. Proceeds of DigniTea will go towards continuing to build and sustain the 360°kids' HOPE program, which supports young women who have been victims of human trafficking. York Region has the highest human trafficking rate in Canada, and the 360°kids' DigniTea event will shed light on how prevalent this issue is in our own community.

About the HOPE program

360°kids is a leading youth service provider moving youth from crisis and isolation to safety and stability. Our HOPE program offers safe, housing for young women, aged 16-26 who have been survivors of human trafficking.

Since its opening in 2014, the HOPE program has empowered 87 young women. Responding to the pressing needs of our community, 360°kids is dedicated to enhancing and expanding the HOPE program. Our goal is to establish a comprehensive continuum of care model tailored to the diverse needs of survivors, ensuring their journey to recovery and empowerment is fully supported and sustained.

We would like to invite you to support us in this endeavour by offering you the opportunity to be an important sponsor of this year's event. This is a great opportunity to connect your business to an important social issue happening in our communities, while assisting 360°kids in raising vital funds to help sustain the HOPE program and meet the ever-growing needs in the community. 360°kids will provide recognition for your sponsorship. The enclosed package outlines the various sponsorship levels and benefits for your company.

Your support of this vital program is greatly appreciated and we look forward to introducing you to this empowering event.

Sincerely,

Karen Dean

Manager HOPE Program



Event Details

What: DigniTea

When: September 15th, 2024 2:00-4:00 pm

Where: Oakview Terrance, 13256 Leslie St, Richmond Hill, ON L4E 1A2

Why: Highlighting our HOPE program at 360°kids

DigniTea is an empowering afternoon with passionate leaders in the community who are looking to make a difference in the lives of survivors of human trafficking. The event will help shed light on the reality that human trafficking exists around every corner and in our own backyard.

Approximately 120 guests will gather for an afternoon of delicious high tea fare, shopping and an impactful featured speaker. Guests will experience a vibrant room filled with energy unlike any of our other events.





Sponsorship Opportunities:

Royal Tea Sponsor (\$5,000)

As our Royal Tea Sponsor, you showcase your unwavering dedication and your commitment to fostering hope and support within the 360°kids' HOPE program.

Your investment in the HOPE program represents supports such as:

- Rent payments for an entire year in the HOPE apartments for (1) youth
- Providing groceries for an entire year for (1) apartment of (3) women living in the HOPE program

In return for your generous sponsorship, the following benefits will be provided:

- Exclusive Presenting Sponsor as the Royal Tea Sponsor of DigniTea
- Corporate logo on event site
- Two exclusive VIP tables of 6 reserved for company guests (12 tickets total)
- 1 Bottle of Champagne per table
- Recognition with corporate logo in media prior to event and post event publication
- Corporate logo and name on all promotional materials, including event invitation and signage at each table, and general event signage
- Corporate logo exposure in (3) email invitations distributed to more than 5000 individuals
- Opportunity for a corporate representative to provide welcome greeting at the event (5 mins)
- Recognition by event host during the event
- Opportunity to provide promotional gifts to guests in swag bags
- Opportunity to set up a corporate display table at the event
- Recognition on digital donor media at 360°kids and other spaces in our main office
- Digital recognition as Royal Tea Sponsor on 360°kids' social media platforms
- First right of refusal for sponsorship in 2025





HOPE Ambassador Sponsor \$3,000

As our dedicated HOPE Ambassador Sponsor, your investment embodies the spirit of support and resilience, providing vital assistance to youth striving to rebuild their lives within 360°kids' HOPE program. Your investment in the HOPE program represents support such as:

- 1-year bus pass for (3) youth working to reintegrate back into education or the workforce
- Provides all (6) HOPE clients with dental check-ups and cleanings
- Provides 10 "Good Start" Packages for clients moving on to independent living from the HOPE program such as towels, pots, bedding, basic needs etc.

In return for your generous sponsorship, the following benefits will be provided:

- Corporate logo as HOPE Sponsor on event site
- One VIP table of 6 reserved for company guests
- 1 Bottle of Champagne for table
- Recognition with corporate logo in media prior to event and post event publication
- Corporate logo and name on all promotional materials, including event invitation and signage at each table, and general event signage
- Corporate logo exposure in (1) email invitations distributed to more than 5000 individuals
- Recognition by event host during the event
- Opportunity to provide promotional gifts to guests in swag bags
- Recognition on digital donor media at 360°kids and other spaces in our main office
- Digital recognition as HOPE Ambassador Sponsor on 360°kids' social media platforms
- First right of refusal for sponsorship in 2025

Centrepiece Sponsor (\$1,500)

Your sponsorship will not only provide elegance and grace to the event tables with beautiful centerpieces but will also serve as an investment in the 360°kids' HOPE program, providing essential resources and support to young survivors.

Your investment in the HOPE program represents support such as:

- Furnishing a bedroom including, linens and personal care items for new survivors entering the HOPE program
- The cost to reinstate government and other personal documents for survivors who have had their personal documents taken from them or destroyed

In return for your generous sponsorship, the following benefits will be provided:

- Corporate logo featured as Centrepiece Sponsor at all event tables
- Corporate logo and name would appear on event site
- Corporate logo exposure in (1) email invitations distributed to more than 5000 individuals
- Recognition on 360°kids select social media outlets



High Society Sponsorship (\$1,000)

Join us in creating an unforgettable experience at DigniTea!

With your sponsorship, help us add charm and elevate guests' experience by providing elegant tea cups, plates, and party rentals for the DigniTea event. Your contribution will ensure that every detail is perfect, leaving a lasting impression on attendees and making the event truly memorable.

In return for your generous sponsorship, the following benefits will be provided:

- Corporate logo on DigniTea event website
- Recognition on 360°kids select social media outlets
- Opportunity to provide promotional gifts to guests in swag bags

Entertainment Sponsorship (\$1,000)

Set the Stage for Hope and Healing!

With your support, we'll bring music and entertainment to our guests, lifting spirits and spreading hope to survivors through the 360°kids' HOPE program. Join us in making a difference through the power of entertainment and kindness.

In return for your generous sponsorship, the following benefits will be provided:

- Corporate logo on DigniTea event website
- Recognition on 360°kids select social media outlets

Mimosa Sponsor (\$1,000)

Sparkling Support for a Brighter Future!

Help us infuse a burst of refreshment and joy into our gathering, welcoming attendees with the delightful refreshing mimosa upon arrival. Your support not only enhances the event experience but also fuels our mission to support survivors through the 360°kids' HOPE program.

In return for your generous sponsorship, the following benefits will be provided:

- Corporate logo on DigniTea event website
- Recognition on 360°kids select social media outlets

SereniTea Sponsorship (\$750)

Brew Hope, Spread Serenity!

As our SereniTea Sponsor, you will bring the soothing essence of tea to our gathering, enhancing the enjoyment of attendees while providing vital support to survivors through the 360°kids' HOPE program.

In return for your generous sponsorship, the following benefit will be provided:

- Corporate logo on DigniTea event website



Cup of Tea Sponsor (\$500)

Help fill the cup with support for the HOPE Program with a donation to support the program's urgent needs.

In return for your generous sponsorship, the following benefit will be provided:

- Corporate logo on DigniTea event website

Media Sponsorship (In-Kind)

Join us in sponsoring the DigniTea event and shine a light on the essential services provided by 360°kids. Your in-kind sponsorship will enable us to reach more people, raise more funds, and ultimately change more lives in York Region. In return for your generous sponsorship, the following benefit will be provided:

- Corporate logo on DigniTea event website

Photography Sponsorship (In-Kind)

Help us document this inspiring event, featuring high tea fare, a marketplace with local vendors, a silent auction, and esteemed speakers. Join us in making DigniTea a memorable and impactful event and capture the essence of hope and empowerment. In return for your generous sponsorship, the following benefit will be provided:

- Corporate logo on DigniTea event website

Please complete Sponsorship Agreement Form Below.



Sponsorship Agreement Form

I would like to become a Sponsor of DigniTea at the following level:

- Royal Tea Sponsor \$5,000
- HOPE Ambassador Sponsor \$3,000
- High Society Sponsor \$1000
- Entertainment Sponsor \$1000
- Mimosa Sponsor \$1000
- SereniTea Sponsor \$750
- Cup of Tea Sponsor \$500
- Media Sponsor (In-Kind)
- Photography Sponsor (In-Kind)

* Please email your logo, in both JPG and EPS format, ASAP in order for them to appear on appropriate documentation including invitations, event program, signage and advertising.

This information will be used to recognize your Company's contribution to DigniTea

Company Name: _____ Contact Name: _____

Title _____ Email: _____

Address: _____ Town: _____ Postal Code: _____

Phone: _____ Fax: _____

Please indicate if the above-mentioned company information is different for billing purposes. Who should this be invoiced to:

Payment Options:

Cheque payable to 360°kids Visa Master Card American Express

Card Number: _____ Expiry Date: _____

SIGNATURE _____

I would like to support the general operations of the event, with a cash donation of \$ _____

Please forward completed form and payment to:

80F Centurian Drive
Markham, Ontario
L3R 8C1
Suite 200
Or by email to

Alianna.sprague@360kids.ca

Thank you for your support!

Charitable Registration #897036620RR0001