

Gifts That Matter Holiday Campaign 2026

Would you like to bring holiday cheer to the youth in our care? This holiday season, 360°kids embarks on our annual ***Gifts That Matter*** holiday campaign, providing support and holiday spirit to our youth.

The holidays can be a particularly difficult time for vulnerable youth, many of whom are facing homelessness, isolation, or a lack of family support. By supporting them during this season, you offer more than just material gifts—you bring comfort, joy, and a sense of belonging when it's needed most.

Below is a list of ways in which you, your family, or your organization can lend support this year and make a difference in the lives of others.

1) Monetary Donation:

Make a financial gift to 360°kids to purchase the following:

- $50.00 donation allows us to provide 10 hot and fresh meals to youth at our Home Base Drop In Centre
- $150.00 provides a holiday gift package to a youth which includes: a bath robe, $50.00 gift card, Cineplex movie pass, lip balm, candy and chocolate bars
- $375.00 provides one month of rent for a youth living in one of our 10 transitional apartments

In lieu of physical gift giving consider making a donation using our ***Gifts That Matter Gift Catalogue*** via our website at here.

2) Give a Good Start Gift:

Many youth who transition out of our homes and apartments begin their journey with limited essentials which you can so generously donate.

- A Good Start Gift valued at approximately $250.00 can be created to include essentials, such as: *grocery gift cards, linens, dishes, cutlery, and basic essentials to start them off on the path to success.*



- You can also host a Good Start Drive: Your school, company, or church can come together to collect items needed for these essential kits. By pooling resources, you help youth transition with confidence, knowing their community cares about their future.

3) Sponsor a Holiday Dinner:

Feed the soul and the body with a holiday meal.

- For a $1000.00 donation you can sponsor a holiday feast for all of our youth at our Home Base Drop in center in Richmond Hill.
- For a $200.00 donation you can sponsor our youth residential homes holiday dinner.

Please note: Sponsors of a holiday dinner are also welcomed to volunteer their time to come prepare, cook and enjoy the meal with the youth they have sponsored.

4) Gift-It-Forward:

Every day, over 70 youth call 360°kids home through our housing programs. For many, the holiday season is especially difficult as they don't have family connections. **You, your family, or your organization** can help make this time a little brighter by participating in our **Gift-It-Forward** program. Your kindness can make a young person feel seen, valued, and cared for.

- **Provide a Gift**: You can "Gift-It-Forward" to one or more youth by providing a holiday gift package worth **a minimum of $150**. Most youth ask for **gift cards** so they can choose items they personally need or enjoy. We suggest:
    - **$125 gift card** for their top choice (like clothing, electronics, etc.).
    - **$25 gift card** for their second choice, often a quick-service restaurant or café.
    - You can also add extra treats or fun items to personalize the package!
    - **Support a Family**: If you'd like to support an entire family, we recommend a budget of **$200-$250**. This allows for thoughtful gifts for the children as well as some special items for the parents.



Once you decide to participate, you'll receive a profile that includes: the name, gender, age, a wish list of the youth's favorite snacks, and gift preferences.

We encourage you to wrap the gifts as there is something special about receiving a beautifully wrapped gift, and it makes the experience extra special for the youth.

Deadline: To ensure the youth receives the gift by December 10th, please provide delivery by:

- **Primary deadline: Before Thursday, December 10, 2026**

For more information, please contact MaryJoe.Lopes@360kids.ca

5) Sponsor a Holiday Giveaway:

360°kids is in need of approximately one hundred $25 gift cards to Cadillac Fairview Malls and Oxford Property malls

- These gifts are presented to at-risk and homeless youth who access our services but do not live with 360°kids while they attend a Home Base Dinner.

  These gift cards offer flexibility, allowing youth the independence to choose items that they truly need or want, whether it be winter clothing, hygiene products, or even a small treat to brighten their day.



6) Clothing, Food or Toiletry Drive:

Hosting a drive in your community is a simple yet powerful way to provide essential support to at-risk youth who rely on 360°kids for their basic needs. By collecting non-perishable food items, toiletries, or clothing, you can help ease their burdens and make a direct impact on their well-being.

- Keeping all of our youth at our homes and youth drop-in center fed is a big job and even bigger expense. Easily prepped, non-perishable meals make all the difference.
-
- **Food Donations:** Easily prepped, non-perishable meals make all the difference when it comes to feeding our youth. Your donations ensure that they have access to nutritious and easy-to-make meals. E*xamples of foods:* cereal, tuna, pasta sauces, macaroni and cheese, Mr. Noodles, canned goods, and other shelf-stable items.
- **Toiletry Donations:** Personal hygiene is often overlooked but is essential for building confidence and maintaining health. These everyday items can be a lifeline for youth facing homelessness or instability. *Examples of toiletries:* toothbrushes, toothpaste, mouthwash, shampoo, soap, deodorant, socks, boxers, undershirts, and more.
- **Clothing Donations:** We accept both new and gently used, freshly washed clothing to support vulnerable youth in need. Clothing donations help ensure that youth have appropriate attire for everyday life, as well as special occasions such as job interviews, giving them the confidence to pursue new opportunities. *Examples of clothing:* everyday wear, seasonal attire (coats, gloves, hats), and professional clothing for job interviews or work environments.

  Every item you donate brings comfort, warmth, and dignity to a young person in need. Your support through these drives not only meets immediate physical needs but also sends a message of hope and care to youth during a difficult time.

  Giving gifts that matter will help make this holiday season special for the youth in our care. If you would like to become a Gift Giver please e-mail: MaryJoe.Lopes@360kids.ca or if you have any questions please call **(416) *528-1527.***

  Thank you for considering to participate in giving a Gift that Matters because Every Kid Matters this holiday season!